

Christina Recio, MFA  
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Online Portfolio:  
[dezi.gner.com/examples](http://dezi.gner.com/examples)

## Field Experience

Novatum of Indiana, LLC | Westfield, Indiana.

Owner. Web design/development and print design. Clients include ITT Technical Institute, Greater Indianapolis Chamber of Commerce, Economic Club of Indiana and Orchard Park Presbyterian Church. January 2004 – Present.

Wild Birds Unlimited Franchise Support Center | Carmel, Indiana.

Graphic Design Manager. Report directly to VP of Retail Sales & CEO/President. Day-to-day tasks included: manage all customer facing web sites, design all print materials, manage online print marketing tool for franchise and provide Graphic Design support for over 275 stores across North America. Complex projects include: Project managed and lead an internal/external team to implement a new online marketing tool that allowed franchisees to create and customize print marketing pieces, designed four Hobby Guides, design packaging for all WBU branded products, photograph all WBU product to be used in print and on customer-facing web sites and present new initiatives at our Annual Meeting. December 2008 – Present.

Just Marketing International | Zionsville, Indiana.

New Media Design Manager. Managed a team of three: two .Net programmers and one web designer. Day-to-day tasks included: UI design, art direction, project management, coordination of outsourcing resources and development of internal/external web, video, and print based solutions. Clients included: UPS, Directv, Lenovo, Crown Royal, Johnnie Walker, LG, Just Marketing, Executive Drive and Road and Track LIVE. April 2008 – November 2008.

Sallie Mae | Fishers, Indiana.

Senior User Interface Designer. Managed a team of one .Net programmer and two web designers to create dynamic Microsoft Share Point based solutions for Sallie Mae and USA Funds. Day-to-day tasks included: art direction, UI design, project management, QA Testing, and metrics analysis. July 2007 – April 2008.

Web-Pros, Inc. | Greenwood, Indiana.

Creative Director. Managed a team of three web designers. Day-to-day tasks included: project management and creation of internet, multimedia & print design. Clients include Riley Children's Foundation, Urology of Indiana, Sando Jones Aker Plastic Surgery, G. Thrapp Jewelers, Peyton Manning, OrthoIndy and LIN TV. August 1996 – July 2007.

Romelli & Associates | Cincinnati, Ohio.

Art Director. Design and coordinate jobs. Clients include Sonic Drive-In, Kroger, Jergens and Origin. September 1995 – August 1996.

Crystal Tissue | Middletown, Ohio.

Graphic Designer. Art direct freelance illustrators and designers in creating artwork to be printed on gift bags and tissue paper. Coordinated product production of gift bags in United States, Hong Kong, Korea, China, and Israel. Designed and produced packaging for Crystal Tissue, Target, Walmart, and Osco. Aided in updating Crystal's computer needs in the design environment. Coordinated all aspects of the 1995 catalogs including design layout, photography, and production. July 1994 – September 1995.

## Teaching Experience

University of Indianapolis | Indianapolis, Indiana.

Adjunct Professor. Introduction to the Computer for Artists Art 101-50 (Adobe Photoshop, Adobe Illustrator and Microsoft Word/Excel/Powerpoint). Web Design for Artists 371-50 and 372-50. Evening Classes. Spring Semester 2001 – Spring Semester 2004.

Herron School of Art, IUPUI | Indianapolis, Indiana.

Adjunct Professor. A201/A543 Visual Communication I – Evening Class. Introduction and general exposure to the communication design profession. Provides instruction in mastering technical and conceptual skills relative to design, a functional problem-solving process. Fall Semester 2000.

Indiana University | Bloomington, Indiana.

Associate Instructor. S250 – Introduction to Graphic Design. Course focused on graphic design principles, graphic design history, typography and Adobe Illustrator. Created a class web site updated weekly to communicate with enrolled students. September 1996 – May 1999.

## Education

Indiana University | Bloomington, Indiana.

MFA Graphic Design Degree. Course work included letterpress, multimedia, web design and traditional print. May 1999.

Art Academy of Cincinnati | Cincinnati, Ohio.

BFA in Communication Design, Cum Laude. Coursework included Foundation Core, Graphic Arts Production, Drawing, 20th Century Design History, Illustration, Computer Publishing and Communication Design. May 1994.

## Scholarships & Awards

Knote Scholarship.

Indiana University. September 1996.

Wilder Traveling Scholarship Award.

Art Academy of Cincinnati senior award based on merit. Highest honor of graduating class. Traveled to Europe – London, Paris, Basel and Zurich. April 1995.

Excellence In Graphic Design Scholarship.

Art Academy of Cincinnati fourth year Scholarship for 1993-94 school year.