

## **Christina Barrett, MFA**

online portfolio: [www.dezigner.com/examples](http://www.dezigner.com/examples)

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### **Education**

Indiana University | Bloomington, Indiana. MFA Graphic Design Degree. May 1999.

Art Academy of Cincinnati | Cincinnati, Ohio. BFA in Communication Design, Cum Laude. May 1994.

### **Field Experience**

Wild Birds Unlimited Franchise Support Center | Carmel, Indiana.

Graphic Design Manager. Work directly with CEO/President. Creation of yearly marketing plan for franchise system. Manage: online print marketing tool for franchise and provide Graphic Design support for over 275 stores across North America & Canada, online presence for [wbu.com](http://wbu.com), branding for Wild Birds Unlimited (WBU) Inc. and package design for all WBU branded products. December 2008 – Present.

Novatum of Indiana, LLC | Westfield, Indiana.

Owner. Web design/development and print design. Managed all aspects of the projects from start to finish including billing and deadlines. Clients include ITT Technical Institute, Greater Indianapolis Chamber of Commerce, Economic Club of Indiana and Orchard Park Presbyterian Church. January 2004 – December 2009

Just Marketing International | Zionsville, Indiana.

New Media Design Manager. Managed a team of three: two .Net programmers and one web designer. UI design, art direction, mentored print design staff, project management, coordination of outsourcing resources and development of internal/external web sites, video, and print based solutions. Clients included: UPS, Directv, Lenovo, Crown Royal, Johnnie Walker, LG, Just Marketing, Executive Drive and Road and Track LIVE. April 2008 – November 2008.

Sallie Mae | Fishers, Indiana.

Senior User Interface Designer. Managed a team of one .Net programmer and two web designers to create dynamic Microsoft Share Point based e-learning solutions for Sallie Mae and USA Funds. Day-to-day tasks included: art direction, UI design, project management, QA Testing and metrics analysis. July 2007 – April 2008.

Web-Pros, Inc. | Greenwood, Indiana.

Creative Director. Managed a team of three web designers. Project management, art direction, UI design and web site development/implementation by working with internal/external programmers. Clients include Riley Children's Foundation, Urology of Indiana, Sando Jones Aker Plastic Surgery, G. Thrapp Jewelers, Peyton Manning, OrthoIndy and LIN TV. August 1996 – July 2007.

Romelli & Associates | Cincinnati, Ohio.

Art Director. Design and coordinate jobs. Clients include Sonic Drive-In, Kroger, Jergens, Origin. September 1995 – August 1996.

Crystal Tissue | Middletown, Ohio.

Graphic Designer. Art direct freelance illustrators and designers in creating artwork to be printed on gift bags and tissue paper. Coordinated product production of gift bags in United States, Hong Kong, Korea, China, and Israel. Designed and produced packaging for Crystal Tissue, Target, Walmart, and Osco. Aided in updating Crystal's computer needs in the design environment. Coordinated all aspects of the 1995 catalogs including design layout, photography and production. July 1994 – September 1995.

### **Teaching Experience**

Devry | Online Division. Adjunct Professor. Digital Imaging Fundamentals. Summer 2011.

The Art Institute of Pittsburgh | Online Division. Adjunct Professor. 2006.

University of Indianapolis | Indianapolis, Indiana. Adjunct Professor. 2001 – 2004.

Herron School of Art, IUPUI | Indianapolis, Indiana. Adjunct Professor. 2000.

Indiana University | Bloomington, Indiana. Associate Instructor. 1996 – 1999.

References and portfolio available upon request.